

The National Kitten Coalition Privacy Policy

Thank you for visiting The National Kitten Coalition ("we," "us," "our," or the "Organization"). This Privacy Policy outlines our practices regarding the collection, use, and disclosure of personal information when you visit our website and use our services, including our use of Google Analytics. We are committed to protecting your privacy and ensuring the security of your personal information. Please read this Privacy Policy carefully to understand how we handle your information. We reserve the right at any time and without notice to make changes to this policy simply by posting such changes on our website. Any such change will be effective immediately upon posting. Do not provide personal information to The National Kitten Coalition if you do not agree with the policy below.

Cookies: Our Site may use cookies to enhance your experience while using our website. Cookies are pieces of information that some websites transfer to the computer that is browsing that website and are used for record-keeping purposes at many websites. Use of cookies makes web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the website and to make sure you don't see the same ad repeatedly. You may alter the configuration of your browser to deny cookies. Please note that some areas of our website may not work without cookies enabled.

Information We Collect

Personal Information: We may collect certain personal information, such as your name, email address, contact information, and other relevant details, when you voluntarily provide it to us through our website or other means of communication. We only collect personal information that is necessary for the purposes outlined in Section 2 below.

Non-Personal Information: In addition to personal information, we may collect non-personal information about your interactions with our website and services. This information may include your IP address, browser type, device information, and other anonymous data, which we collect using cookies or similar technologies. This information is aggregated and used to analyze trends, improve our website, and enhance your overall experience.

Use of Information:

Personal Information: We use the personal information you provide to us for the following purposes:

- To respond to your inquiries and provide you with the information or services you request.
- To process and manage your donations, if applicable.
- To communicate with you regarding our programs, events, news and updates.
- To improve our services, enhance user experience, and customize content based on your preferences.
- To comply with legal obligations and protect our rights, property, or safety.

If you receive any of our publications by email, you may unsubscribe at any time by clicking unsubscribe within the email or contacting info@kittencoalition.org. Non-personal information collected is used primarily for analytical purposes to understand user preferences, improve our website and services, and optimize our marketing strategies. This information is anonymized and does not identify you personally.

Sharing of Information:

Service Providers: We may share your personal information with trusted third-party service providers who assist us in carrying out our operations and providing services to you. These service providers are bound by confidentiality agreements and are prohibited from using your personal information for any other purpose.

Legal Compliance: We may disclose your personal information, with or without prior notice to you, if required to do so by law or in response to a valid legal request. We may also disclose information to protect our rights, property, or safety, or the rights, property, or safety of others.

Consent: We will not sell, rent, or lease your personal information to third parties without your explicit consent. If you register for an event, you may receive communications from event organizers, participating organizations and sponsors.

Google Analytics: We use Google Analytics to collect and analyze non-personal information about the usage of our website. Google Analytics uses cookies and similar technologies to track your interactions and provide us with statistical data. This information helps us understand user behavior, improve our website, and tailor our content to better serve our users. Google Analytics may also collect certain demographic information, but this data is anonymized and cannot be used to personally identify you. For more information about how Google Analytics collects and processes data, please review Google's Privacy Policy.

Security: We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no data transmission over the internet or method of electronic storage is entirely secure. We cannot guarantee absolute security and assume no liability for any unauthorized access to your personal information.

When you donate to The National Kitten Coalition, your personal information is encrypted and transmitted via a secure connection. The National Kitten Coalition uses PayPal. Correct/Update Personal Information and Choice/Opt-Out Our site provides users with the opportunity to change and modify information previously provided and to opt-out of receiving communications from us at the bottom of every email. Alternatively, if you wish to remove your information from our database or to not receive future communications, you can email us at info@kittencoalition.org.

Third-Party Links: Our website may contain links to third-party websites or services that are not operated or controlled by us. This Privacy Policy does not cover the practices of those third parties.

Effective Date: June 2023