



The National Kitten Coalition

Volunteer Job Title: Graphic Designer

Duties & Responsibilities

- Collaborates with Communication Director and with the Social Media Manager to brainstorm and then produce compelling visual content that inspires and informs the various audiences of the National Kitten Coalition
- Manages design projects and produces original visual content for the NKC under the supervision of the Communication Director and in partnership with the Social Media Manager
- Includes occasional photography and videography

Time Requirement

3-5 hours per week for a minimum of 6 months

Work Environment

Join the social media team at The National Kitten Coalition. We are 100% remote and work within the 4 time zones of the continental United States.

Skills & Qualifications:

- Bachelor's degree in design, art, illustration, or related field
- Strong background in graphic design, layout, and typography
- At least 3 years of experience in design in a marketing or communications context
- Demonstrable graphic design skills with a strong portfolio of beautiful, creative, thoughtful projects
- Ability to identify/understand client needs and design solutions with high visual impact
- Proficiency with Adobe Creative Suite programs (Illustrator, Photoshop, InDesign) and Microsoft Office (Word, Excel, and PowerPoint). Experience with MailChimp a plus.
- Ability to work within a wide range of media
- Ability to manage deadlines and work well in a highly diverse team environment
- An affinity with animals in general (and cats in particular) definitely a plus!

Additional Tasks & Training:

- Will receive an organization orientation
- Will participate in monthly team meetings
- Will receive support/coaching to foster professional development and creativity

Supervision & Support:

This position reports to the Director of Communications, within the Communications department.

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Increasing kitten survival rates and transforming their lives through the power of education

www.kittencoalition.org