



National Kitten Coalition Veterinary Conference 2022 Sponsorship Opportunities

Please join us for the 3rd Annual National Kitten Coalition Veterinary Conference.

October 2, 2022

Become a sponsor today! Learn more.





WHY SUPPORT THE NATIONAL KITTEN COALITION VETERINARY CONFERENCE

Very young kittens are particularly vulnerable to life-threatening diseases and have unique critical care needs. However, most veterinary professionals receive very little training in school on how to care for these kittens, especially neonatal kittens.

BE A PART OF THE SOLUTION

Support our full-day online conference featuring informative sessions presented by veterinary experts. A range of topics related to kitten care and kitten medical issues will be covered.

Ensure that private practice and shelter and rescue veterinarians, technicians/nurses, and veterinary students who attend get crucial information on specialized kitten care from behavioral development to medical protocols and more.

THE CONFERENCE: What to expect

A full day of in-depth presentations by veterinary professionals.

Company exposure to an anticipated audience of 200-500 veterinary professionals.

Inclusion in strong advance conference marketing to veterinary professional associations, veterinary schools, shelters/rescues, veterinary and veterinary technician programs, private veterinary practices, and frequent targeted postings on social media.

The National Kitten Coalition's mission is to increase the survival rates of kittens.

We accomplish our mission by providing training to veterinary and animal welfare professionals, as well as other kitten caregivers, at conferences such as this, and in myriad other platforms.

The NKC has a positive track record of hosting highly successful kitten-focused conferences, including our "NKC Kitten Nursery Conference," the "Online Kitten Conference" co-hosted with our friends at Community Cats Podcast, and the "NKC Veterinary Conference".

Our Veterinary Conference has seen over 500 registrations with almost 300 attendees at the sessions.





Partnership Benefits and Recognition

PRESENTING Sponsor \$7,500	GOLD Sponsor \$5,000	SILVER Sponsor \$2,000	BRONZE Sponsor \$1,000	FRIENDS Sponsor \$500
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MEDIA AND ELECTRONIC RECOGNITION

Logo with clickable link on conference webpage and electronic conference program	✓				
Logo on conference webpage and electronic conference program		✓	✓	✓	
Conference email footer inclusion	✓	✓			
Recognition in The NKC Summer Newsletter	✓				
Recognition in The NKC Fall Newsletter	✓	✓			
Spotlight articles in social media	✓	✓			
Featured in social media post	✓	✓	✓		
Complementary Conference registrations	10	6	3	2	1

VIRTUAL EVENT RECOGNITION

Sponsor commercial	✓				
Sponsored Entertainment Breaks	✓				
"Presented by" recognition at beginning and end conference	✓				
Session Sponsor	✓	✓			
Recognition during event welcome message	✓	✓	✓		
"Presented by" sponsor slide	✓				
Logo on rotating break slides	✓	✓	✓	✓	✓
Logo on all session recordings	✓	✓	✓	✓	✓



2022 Sponsorship Pledge Form

We are pleased to sponsor The National Kitten Coalition Veterinary Conference at the following level:

\$7,500 Presenting Sponsor

\$1,000 Bronze Sponsor

\$5,000 Gold Sponsor

\$500 Friend Sponsor

\$2,000 Silver Sponsor

Contact _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Payment Information:

Enclosed is our check for \$_____, payable to The National Kitten Coalition, Inc.

Please charge \$_____ to my Visa MC AmEx.

Card #:

Expiration: _____ CVC Code: _____ Cardholder Name _____

Billing Address _____

Signature _____

For more information, contact Development@KittenCoalition.org

Send form and payment to
The National Kitten Coalition
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Gainesville, VA 20155