



**4th Annual
National Kitten Coalition Veterinary Conference
2023 Sponsor and Exhibitor Opportunities**



October 8, 2023





Connect with Feline-Focused Veterinary Professionals

What Is The National Kitten Coalition (NKC)?

The NKC is a 501(c)(3) nonprofit founded in 2008 that provides training to veterinary professionals, animal shelter and rescue organization staff, fosters and the general public. We fulfill our mission to increase kitten survival rates and transform their lives through the power of education by providing up to date, best practices on kitten care through online professional conferences, webinars, certificate courses, in-person workshops and more. We are an American Association of Veterinary State Boards (AAVSB) approved provider for RACE® CE.

The 4th annual NKC Veterinary Conference will be presented virtually on October 8, 2023. Registrants will be able to access on-demand recordings of the sessions after that date.



Why This Conference?

Very young kittens are particularly vulnerable to life-threatening diseases and have unique critical care needs. Many die due to lack of appropriate care.

Most veterinary professionals receive very little training in school about caring for these kittens, especially neonatal kittens. Getting them this information will save kitten lives.

Leading veterinary professionals will present important information at this conference on specialized kitten care, from developmental and social/behavioral information to medications, medical protocols, surgical techniques and more.

What's in It for You?

- Sponsor exposure to an anticipated audience of 200-500 veterinary professionals.
- Multiple opportunities to increase sponsor brand awareness, engage with conference attendees and develop business relationships.
- Multiple social media opportunities via posts by the NKC. You will gain exposure to private practice, animal shelter and rescue organization veterinary professionals and others who care about kittens.





SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY!

Presenting Sponsor: \$7,500

This lead sponsorship opportunity maximizes your ability to promote brand awareness and engage with participants. By signing up now, you will receive these benefits:

- Special verbal and written “Presented by” recognition at the beginning and end of the conference and throughout the day
- "Presented by" with clickable logo (large, front/center) on conference webpage and electronic conference program
- Logo on rotating break slides (solo) *and* at the start and end of all session recordings
- Recognition in the NKC Summer and Fall newsletters, emailed to over 8,700 subscribers
- Featured in 10 social media posts (to over 13.3K followers on Facebook alone, with a reach of over 40K)
- Opportunity to speak briefly with participants (3-5 minutes) before one session, live or pre-recorded
- Free, virtual exhibit booth with priority placement and option to include goodie bag items
- Receive email contacts of conference registrants
- Ten complementary conference registrations





SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$5,000

- Verbal recognition during event welcome message
- Clickable logo on conference webpage and electronic conference program
- Logo on rotating break slides
- Logo on all session recordings
- Five social media posts
- Virtual exhibit booth included
- Opportunity to invite participants to contact you directly for information and questions about your products and services
- Five complementary conference registrations

Bronze Sponsor: \$1,000

- Logo on conference webpage and electronic conference program
- Logo on rotating break slides with other sponsors
- Logo on all session recordings
- At least 1 social media post
- Virtual exhibit booth included
- One complementary conference registration

Friend Sponsor: \$500

- Logo at bottom of conference webpage
- Logo on “Friends Sponsor” slide
- Virtual exhibit booth included

Silver Sponsor: \$2,000

- Verbal recognition during event welcome message
- Logo on conference webpage and electronic conference program
- Logo on rotating break slides with other sponsors
- Logo on all session recordings
- Three social media posts
- Virtual exhibit booth included
- Two complementary conference registrations



Virtual Exhibit Booth: \$250

- Up to 200-word company description, logo and webpage link
- Space to include or market goodie bag items, such as promo codes or coupons
- Logo appearing between live sessions
- Contact information for attendees who visit your booth





2023 Sponsorship Pledge Form

We are pleased to sponsor The National Kitten Coalition Veterinary Conference at the following level:

\$7,500 Presenting Sponsor

\$5,000 Gold Sponsor

\$2,000 Silver Sponsor

\$1,000 Bronze Sponsor

\$500 Friend Sponsor

\$250 Virtual Exhibit Booth

Contact:

Title:

Organization:

Address:

City/State/Zip:

Phone:

E-mail:

Payment Information:

Please send me an invoice

Enclosed is our check for \$ _____ payable to The National Kitten Coalition, Inc.

Please charge \$ _____ to my _____ Visa _____ MC _____ AmEx _____ Discover

Card #

Expiration:

CVC Code:

Cardholder Name:

Billing Address:

For more information, or to support the conference at a different giving level, contact development@kittencoalition.org.

Please send payment form to:

The National Kitten Coalition, Inc.
7371 Atlas Walk Way, #212
Gainesville, VA 20155