



The 7th Annual
National Kitten Coalition
Veterinary Conference

October 18, 2026



Sponsorship
Opportunities



Connect with Feline-Focused Veterinary Professionals

This conference is important as...

- Many veterinary professionals tell us that they do not receive enough kitten-specific training in school, and they rely on The National Kitten Coalition (NKC) to fill those information gaps by providing up-to-date information on medical, surgical, and behavioral kitten-focused topics
- Sessions are presented by leaders in the field of veterinary medicine, and attendees have the opportunity to have their questions answered by experts

The National Kitten Coalition is...

- A nationally recognized nonprofit authority providing over 18 years of trusted information about kitten care through professional conferences, webinars, in-person workshops, and website resources, many available on demand at our eLearning Center
- An American Association of Veterinary State Boards (AAVSB) approved provider for RACE® CE
- Highly regarded by an international audience of veterinary professionals, animal shelters, rescue groups, animal care and control officers, foster caregivers, kitten parents, and feline enthusiasts
- Followed by a subscriber community of over 11,000 individuals and organizations and a social media network of over 18,000 community members, with message amplification reaching more than 1,000,000 kitten advocates

By sponsoring this conference, you will...

- **Gain access to a targeted, highly engaged audience** of veterinary professionals who are committed to improving veterinary care for kittens (over 250 conference attendees during live sessions and on-demand recordings)
- **Enhance your brand's visibility with this audience of decision makers** caring for patients, including kittens, cats, dogs, and other animals
- **Build meaningful connections** with attendees to foster valuable relationships within the veterinary community that can be nurtured over the longer term
- **Support continuing education on kitten care**, a critical area where many veterinary professionals seek more knowledge and expertise, enabling them to Save More Kittens™





2026 Sponsorship Opportunities

Sponsorship opportunities include benefits during the live virtual conference on October 18, 2026 and ongoing visibility with the session recordings.

>^..^< [Click here to reserve your sponsorship level opportunity](#)

Sponsorship Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Registrant name and email list (one-time use)	✓			
Featured recognition in the NKC monthly newsletter (one pre- and one post-conference)	✓			
Featured slide at the beginning and end of the live conference	✓			
Featured slide between all live sessions	✓			
Logo featured on all title slides for recorded sessions	✓			
Verbal recognition as a sponsor of one session	✓	✓		
Verbal recognition during live event welcome message	✓	✓		
Conference program advertisement	Full Page	½ Page	¼ Page	
Acknowledgement with hyperlink to company website on conference website and electronic program	Large Logo	Medium Logo	Small Logo	Name Only
Recognition on slides between live sessions	Logo	Logo	Logo	Name Only
Acknowledgement on conference recording website	Large Logo (hyperlink)	Medium Logo (hyperlink)	Small Logo	Name Only
Social media recognition	Individual Recognition Postings	Individual Recognition Postings	Group Recognition Postings	Group Recognition Postings
Opportunity to provide attendees with product or services discount code	✓	✓	✓	✓
Complimentary conference registrations	10	5	2	1



2026 Sponsorship Opportunities

EXCLUSIVE OPPORTUNITY

Platinum Sponsor: \$7,500

This exclusive lead sponsorship opportunity maximizes your ability to promote brand awareness and engage with participants. As the exclusive Platinum Sponsor, your benefits...

Include all Gold, Silver, and Bronze Sponsor benefits PLUS:

- Email contacts of conference registrants (for one-time use only)
- Large logo with hyperlink on the conference website page and electronic program
- Large logo with hyperlink in resources tab on conference recording landing page
- Featured slide with logo at the beginning and end of the live conference
- Featured slide with logo between all live sessions
- Logo feature on all title slides for recorded sessions
- Opportunity to present for up to five (5) minutes. The presentation will be recorded and will be featured on the conference recording landing page.
- Feature in the NKC monthly newsletters (one pre- and one post-conference)
- Option to include a short video about your company, products and services
- Full-page advertisement in the electronic conference program
- Ten complimentary conference registrations



Questions? Interested in becoming a sponsor?
Contact us at development@kittencoalition.org



2026 Sponsorship Opportunities

Platinum Sponsor: \$7,500

See previous page for the extensive list of the Platinum Sponsor benefits

Gold Sponsor: \$5,000

Includes all Silver and Bronze Sponsor benefits PLUS:

- Medium logo with hyperlink on the conference website page and electronic program
- Medium logo with hyperlink in resources tab on conference recording landing page
- Verbal recognition as a sponsor of one session (choice of session sponsor subject to availability and session speaker approval)
- One 30-second spotlight during the live conference (presented live or prerecorded)
- Half-page advertisement in the electronic conference program
- Five complimentary conference registrations

Silver Sponsor: \$2,500

Includes all Bronze Sponsor benefits PLUS:

- Verbal recognition during event welcome
- Three social media posts
- Two complimentary conference registrations

Bronze Sponsor: \$1,000

- Name with hyperlink on the conference website page and electronic program
- Name on sponsor slides between sessions
- Name on conference recording landing page
- Social media recognition
- One complimentary conference registration

Amplify Your Gift: Scholarships in Your Name

The complimentary registrations provided with your sponsorship may be used to extend scholarships in your honor.

Please note: Sponsorship opportunities may not be shared with unaffiliated organizations.



>^..^< **Click here to reserve your sponsorship level opportunity**

For more questions or to support the conference at a different giving level, contact:
development@kittencoalition.org