



The 6th Annual  
National Kitten Coalition  
**Veterinary Conference**

October 19, 2025



**Sponsorship  
Opportunities**



## Connect with Feline-Focused Veterinary Professionals

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### Why this conference is important

- Many veterinary professionals tell us that they do not receive enough kitten-specific training in school, and they rely on NKC to fill those information gaps. This conference provides up-to-date information on medical, surgical and behavioral kitten-focused topics.
- Sessions are presented by leaders in the field of veterinary medicine, and attendees have the opportunity to get their questions answered by experts.

### About The National Kitten Coalition (NKC)

- Nationally recognized **501(c)(3) nonprofit** providing over 17 years of kitten expertise
- American Association of Veterinary State Boards (AAVSB) approved provider for RACE® CE
- Widely recognized as a trusted source of information of kitten care providing reliable, up-to-date information through professional conferences, webinars, in-person workshops, consultations, and website resources
- Highly regarded by an international audience of veterinary professionals, animal shelters, rescue groups, animal care and control officers, foster caregivers, kitten parents, and feline enthusiasts
- NKC subscriber community of over 10,000 individuals and organizations
- A social media network of over 16,000 community members, with message amplification reaching more than 1,000,000 kitten advocates worldwide

### By sponsoring this conference, you will:

- **Reach a targeted audience:** Gain exposure to hundreds of veterinary professionals who are committed to improving veterinary care for kittens (over 250 conference attendees during live sessions and on-demand recordings).
- **Enhance brand visibility:** Your brand will be prominently featured in our conference materials, website, and social media channels, ensuring maximum visibility and engagement with the NKC community.
- **Build Meaningful Connections:** Opportunities to engage directly with attendees to foster valuable relationships within the veterinary community.
- **Support continuing education:** Help provide essential training on kitten care, a critical area where many veterinary professionals seek more knowledge and expertise.





## 2025 Sponsorship Opportunities

Sponsorship opportunities include benefits during the live virtual conference on October 19, 2025 and ongoing visibility with the session recordings.

>^..^< [Click here to reserve your sponsorship level opportunity](#)

Sponsorship Benefit	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Packages available	1	3	5	Unlimited
Registrant name and email list (one-time use)	x			
Opportunity to present briefly for up to five (5) minutes	x			
Organization featured in NKC's monthly newsletters (one pre- and one post-conference).	x			
Featured slide at the beginning and end of the live conference	x			
Featured slide between all live sessions	x			
Logo featured on all title slides for recorded sessions	x			
One 30-second spotlight, during live conference (presented live or prerecorded)	x	x		
Verbally recognized as a sponsor of one session	x	x		
Verbal name recognition during live event welcome message	x	x	x	
Conference Program advertisement	Full Page	Half Page	Quarter Page	
Acknowledgement with hyperlink to Company website on Conference website and electronic program	Large Logo	Medium Logo	Small Logo	Name Only
Recognition on slides between live sessions	Logo	Logo	Logo	Name Only
Acknowledgement on Conference recording website	Large Logo (hyperlink)	Medium Logo (hyperlink)	Small Logo	Name Only
Social media recognition	Individual Recognition Postings	Individual Recognition Postings	Group Recognition Postings	Group Recognition Postings
Virtual goodie bag insert	x	x	x	x
Conference virtual lobby information booth	x	x	x	x
Conference registrations	10	5	2	1



## 2025 Sponsorship Opportunities

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### EXCLUSIVE OPPORTUNITY

**Platinum Sponsor: \$7,500**

This exclusive lead sponsorship opportunity maximizes your ability to promote brand awareness and engage with participants. As the exclusive Platinum Sponsor, you can look forward to these benefits:

**Includes all Gold, Silver and Bronze Sponsor benefits PLUS:**

- Email contacts of conference registrants (for one-time use only)
- Large logo with hyperlink on the conference website page and electronic program
- Large logo with hyperlink in resources tab on conference recording landing page
- Featured slide with logo at the beginning and end of the live conference
- Featured slide with logo between all live sessions
- Logo feature on all title slides for recorded sessions
- Opportunity to present briefly for up to five (5) minutes. The presentation will be recorded and will be featured on the conference recording landing page.
- Feature in NKC's monthly newsletters (one pre- and one post-conference)
- Option to include a short video about your company, products and services
- Full-page advertisement in electronic Conference Program
- Ten complimentary conference registrations



Questions? Interested in becoming a sponsor?  
Contact us at [development@kittencoalition.org](mailto:development@kittencoalition.org)



## 2025 Sponsorship Opportunities

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### Platinum Sponsor: \$7,500

*Includes Gold, Silver and Bronze Sponsor benefits PLUS unique Platinum Sponsor benefits (see previous page)*

### Gold Sponsor: \$5,000

*Includes all Silver and Bronze Sponsor benefits PLUS:*

- Medium logo with hyperlink on the conference website page and electronic program
- Medium logo with hyperlink in resources tab on conference recording landing page
- Verbally recognized as a sponsor of one session (choice of session sponsor subject to availability and session speaker approval)
- One 30-second spotlight during the live conference (presented live or prerecorded)
- Half-page advertisement in electronic Conference Program
- Five complementary conference registrations

### Silver Sponsor: \$2,500

*Includes all Bronze Sponsor benefits PLUS:*

- Verbal recognition during event welcome
- Three social media posts
- Two complementary conference registrations

### Bronze Sponsor: \$1,000

- Name with hyperlink on the conference website page and electronic program
- Name on sponsor slides between sessions
- Name on conference recording landing page
- Social media recognition
- One complimentary conference registration

#### Each sponsorship also includes:

- A virtual lobby information booth
- A virtual goodie bag insert with space to include marketing items, promotional codes and coupons

*Please note:* Sponsorship opportunities are for individual organizations and may not be shared.



>^..^< [Click here to reserve your sponsorship level opportunity](#)

For more questions or to support the conference at a different giving level, contact:  
[development@kittencoalition.org](mailto:development@kittencoalition.org)