

NKCV/C



The 5th Annual  
National Kitten Coalition  
**Veterinary Conference**

October 20, 2024



**Sponsorship  
Opportunities**



## Connect with Feline-Focused Veterinary Professionals

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### What is The National Kitten Coalition (NKC)?

- The NKC is a 501(c)(3) nonprofit founded in 2008 and an American Association of Veterinary State Boards (AAVSB) approved provider for RACE® CE.
- We educate by providing up-to-date information on kitten care through online professional conferences, webinars, in-person workshops and website resources.
- The 5<sup>th</sup> annual NKC Veterinary Conference will be presented virtually on October 20, 2024. Registrants will be able to access on-demand recordings of the sessions after that date.

### Why should your organization sponsor this conference?

- Exposure to 350+ veterinary professionals anticipated on the day of the conference and afterward from on-demand recordings of the conference proceedings in the NKC eLearning Center.
- Opportunities to increase brand awareness, engage with conference attendees, and develop business relationships.
- Social media exposure to the NKC's broad network which includes veterinary professionals associated with private practices, animal shelters and rescue organizations.

### Why is this conference important?

- Many veterinary professionals tell us that they do not receive enough kitten-specific training in school, and they rely on the NKC to fill those information gaps. This conference provides up-to-date information on medical, surgical and behavioral kitten-focused topics.
- Sessions are presented by leaders in the field of veterinary medicine, and attendees have the opportunity to get their questions answered by experts.
- The information provided is invaluable as evidenced by the rate of return attendees to our conference, which has more than doubled in the last three years.





## Sponsorship Opportunities

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### EXCLUSIVE OPPORTUNITY

**Platinum Sponsor: \$7,500**

This lead sponsorship opportunity maximizes your ability to promote brand awareness and engage with participants. As the exclusive Platinum Sponsor, you can look forward to these benefits:

- Verbal and written recognition throughout the entire conference
- Large, clickable logo on the conference webpage page and electronic program
- Logo on a solo slide at the beginning and end of the conference and between sessions
- Ten social media posts (to over 15K followers on Facebook alone, with broad reach over all platforms of over 400K)
- A feature in NKC summer and fall newsletters, received by over 10,000 subscribers
- Email contacts of conference registrants
- Ten complementary conference registrations
- Opportunity to speak briefly (3-5 minutes) with attendees before one session, live or pre-recorded



**Questions? Interested in becoming a sponsor?  
Contact us at [development@kittencoalition.org](mailto:development@kittencoalition.org)**



## Sponsorship Opportunities

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### Platinum Sponsor: \$7,500

*See benefits on page 2*

### Gold Sponsor: \$5,000

*Includes all Silver and Bronze Sponsor benefits PLUS:*

- Clickable logo on the conference website page and electronic program
- Five social media posts
- Opportunity to invite attendees to contact you directly for information and questions about your products and services
- Five complementary conference registrations

### Silver Sponsor: \$2,000

*Includes all Bronze Sponsor benefits PLUS*

- Verbal recognition during event welcome message
- Three social media posts
- Two complementary conference registrations

### Bronze Sponsor: \$1,000

- Logo on the conference website page and electronic program
- Logo on sponsor slides between sessions
- Logo on all session recordings
- One social media post highlighting your sponsorship with a reach of 400K
- One complementary conference registration

#### **Each sponsorship includes an optional virtual booth:**

- 200-word company description with space for a logo and webpage link
- Space to include or market “goodie bag” items, such as promotional codes and coupons
- Contact information of attendees who visit your virtual exhibit booth

*Please note:* Sponsorship opportunities are for individual organizations and may not be shared.



**Questions? Interested in becoming a sponsor?  
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## 2024 Sponsorship Pledge Form

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We are pleased to sponsor The National Kitten Coalition Veterinary Conference at the following level:

\$7,500 Platinum Sponsor

\$2,000 Silver Sponsor

\$5,000 Gold Sponsor

\$1,000 Bronze Sponsor

Contact:

Title:

Organization:

Address:

City/State/Zip:

Phone:

E-mail:

Payment Information:

Please send me an invoice

Enclosed is our check for \$ \_\_\_\_\_ payable to The National Kitten Coalition, Inc.

Please charge \$ \_\_\_\_\_ to my \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AmEx \_\_\_\_\_ Discover

Card #

Expiration: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Cardholder Name:

Billing Address:

For more information, or to support the conference at a different giving level, contact [development@kittencoalition.org](mailto:development@kittencoalition.org).

Please send payment form to:

The National Kitten Coalition, Inc.  
7371 Atlas Walk Way, #212  
Gainesville, VA 20155