



# The National Kitten Coalition 2022 Annual Report *by the numbers*



## Our 2022 Story

The National Kitten Coalition (NKC) was founded in 2008 to serve as a reliable and professional source of information for those who care for kittens: veterinarians and their staff, kitten fosters, shelter and rescue staff, and all those who adopt kittens into their homes.

The NKC Annual Report provides an overview of our accomplishments in 2022 and a summary of our financial operations for 2022.

## Our Most Popular “Tuesday Tips”

Pectus Excavatum  
Understanding/Defeating FIP  
Critical Care: Hypoglycemia

## Our Most Popular Webinars

Fading Kitten Syndrome: Fight the Fade  
The P’s of Panleukopenia  
Critical Care: Hypoglycemia

## Our Conferences



The National Kitten Coalition  
Veterinary Conference

October 2, 2022



June 10–12, 2022



## Our Digital Pawprint

Platform	Reach
Email	> 8,700
Facebook	> 708,000
Instagram	13,000
LinkedIn	460
Twitter	21,475

## Our Impact on Kittens

**We estimate that our educational programs impacted nearly 200,000 kittens in 2022!**

## Our Impact on Kitten Caregivers

The NKC reached at least 4,028 individuals with our educational programs in 2022. Our webinar, workshop and conference attendees included animal shelter professionals, animal rescue organizations, members of the veterinary community, kitten foster volunteers, and those who never cared for kittens before but wanted to learn.

The NKC hosted 37 teaching events which included, among other events, 17 webinars. We also hosted 20 kitten-care presentations which took place at online conferences. These included the highly popular Online Kitten Conference and the third NKC Veterinary Conference, which attracted participants from around the world.

## Feedback from Kitten Caregivers

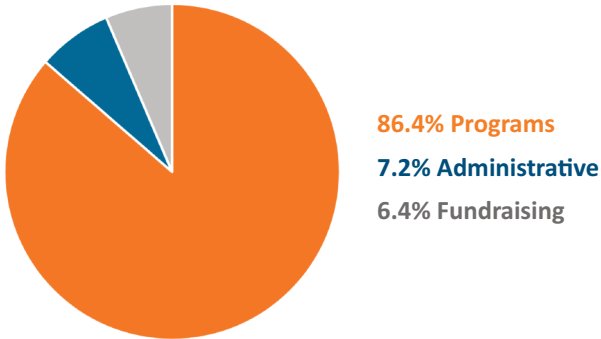
- “Your organization is a perfect example of a small group of dedicated, passionate people changing the world. Well done!”
- “I get so many good tips and learn more things at your conferences—PLEASE keep them going!”
- “Thank you for all your wonderful educational posts and webinars. We have learnt so much from you.”
- “Thank you, both for what you do as an organization and for making the critical information so readily available to us. Great support system!”
- “Each session [of the Veterinary Conference] had something informative. I really enjoyed the [one on] hypothyroid[ism] in kittens because it is something that my rescue is discovering more often in neonates.”
- “Thank you for everything you do. I have learnt so much from you and in turned taught my team of carers. This has allowed us to save many lives.”

# 2022: A Year to Save More Kittens

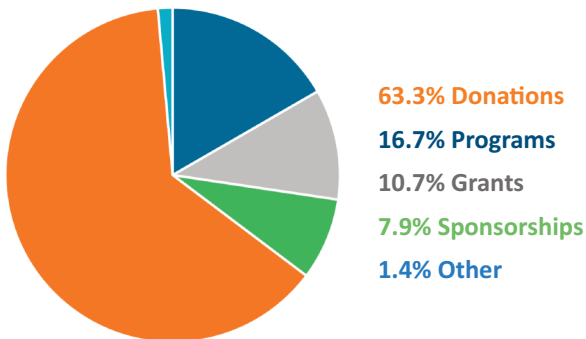
## Impact of Your Support

Fiscal Year Ending 12/31/2022

### Expenses (\$65,740 Total)

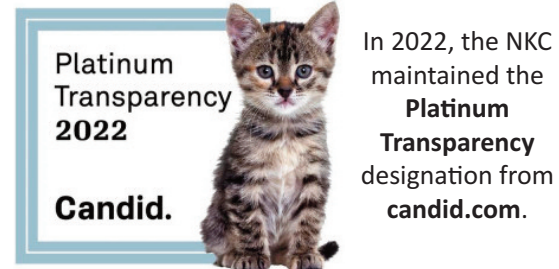


### Revenue (\$82,101 Total)



## Our Thanks!

The NKC was the proud recipient in 2022 of a grant from The Humane Society of the United States.



## Our Board of Directors

Laura Baughman  
Sara Brown  
Emily Coleman, DVM  
Rosemarie Crawford, LVT  
Nancy Peterson, RVT, retired  
Susan Spaulding

## NKC Organizational Directors

Director of Educational Programs: Rosemarie Crawford  
Director of Neonatal Programs: Susan Spaulding  
Director of Development: Laura Baughman  
Director of Communications: Susan Glimcher

Stay connected with The National Kitten Coalition for more great resources coming in 2023!

- [www.kittencoalition.org](http://www.kittencoalition.org)
- [facebook.com/kittencoalition](https://facebook.com/kittencoalition)

### Contact NKC

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The National Kitten Coalition is tax-exempt under Internal Revenue Code Section 501(c)(3). Our tax ID number is 26-2188884.

