SUMMER 2020 VOL. 01

THE KITTEN POST

National Kitten Coalition Newsletter





How Your Gifts Transform the Lives of Kittens and the People Who Care for Them: Meet Emily and Gingersnap!

Gingersnap (pictured above), Sheldon, Claire and 67 other kittens were saved by foster extraordinaire Emily, thanks to a combination of a passion for helping AND a single NKC kitten class. "I decided to attend a National Kitten Coalition presentation on bottle baby kittens at the Animal Welfare League of Arlington—even though I was allergic to cats and busy with my first semester of law school. During the presentation, I learned that animal shelters often have to euthanize neonate kittens due to a lack of resources. Before I knew it, I was filling out paperwork and agreeing to foster two kittens."



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The classes and supporting handouts helped Emily learn how to be a "surrogate kitten mom." She even kept a very popular NKC "Kitten Poop Chart" on her refrigerator!

And, according to Emily, these workshops gave her the tools she needed to decide whether or not a kitten needed immediate, life-saving treatment.

"Without the bottle baby workshop, I would have had to ask the shelter a lot more questions about caring for tiny kittens." People like Emily and kittens like Gingersnap are so thankful for YOU. You make a life-saving difference!



Let's Give ASPCA® Two Paws Up!



The National Kitten Coalition is honored to be a recipient of a generous COVID-19 Emergency Relief Grant, thanks to The American Society for the Prevention of Cruelty to Animals®. NKC's original 2020 plan included in-person workshops, nursery consultations and conferences, but since the pandemic, the ability to help kittens has been limited to online learning. This kitten-life-saving grant will allow us to reach all of our current goals, albeit in a post-COVID way! We are so thankful NKC can to move forward and assist many targeted segments of the animal welfare population.

We look forward to sharing ASPCA®'s generosity with shelters, rescues, groups, individuals and the veterinary community—all who share a passion for kittens!

NKC Kitten Events

Diarrhea on the Run July 15, 11am - 12pm EDT

Get the down and dirty basics about diarrhea in kittens. Understand the causes, know what you can do to provide supportive care, and learn about treatment options to address a variety of diarrhea causes.

Kitten Bottle-Feeding 101 July 27, 2pm - 3pm EDT

How much do I feed a kitten? How often? How do I mix the formula? There are so many things to learn when it comes to feeding a tiny kitten. In this webinar we will teach you the basics on how to safely bottle-feed neonatal kittens and help them grow!

FosterSpace: Innovative Technology to Save More Lives July 29 11am - 12pm

Join us to learn about the revolutionary Fosterspace functionality launched by the team at Doobert. We'll discuss how technology can help you scale your program and automate the time consuming tasks. We will share how technology can help you turn your fosters into adoption advocates and how to set up a Foster Next program to always have ready and available volunteers.

Guest Speaker: Chris Roy from Doobert

The Scoop on Poop August 9, 2pm - 3pm EDT

Kittens are little poop machines! In this webinar we will take you through different scenarios and explain what your kitten's poop is telling you about its health.



To register: https://kittencoalition.org/events/



Sponsor a Webinar for \$250

You can make a significant impact by sponsoring an educational webinar for your favorite organization, or one open to everyone (like one of the four listed above!)! Please visit www.kittencoalition.org/donate to give.

What Are You Doing For National Kitten Day?







National Kitten Day is July 10th! It's a day that celebrates kittens, but maybe more importantly, it gives individuals and groups the opportunity to focus on their often dire situation in shelters. What are you doing for National Kitten Day? YOU can make a difference. Let's join forces and dominate social media!

Donate or Volunteer: Your local animal shelter needs your help!

Share the Message: 1000's of kittens are available for adoption on Facebook, Twitter or

Instagram. Spread the word! #nationalkittenday

Adopt: Open your home to a kitten. Or better yet, a pair. Many offer 2:1 kitten adoptions!

Identification: Ensure your kitten/cat has a collar, ID tag and microchip.





Hear from the best and learn about the great successes saving the lives of cats with Feline Leukemia. Join them July 18th! To register: www.communitycatspodcast.com



Online Kitten Conference: A Life-saving Success!



Just a quick note to say thank you! You and your team were wonderful planners and hosts. The online experience was great! Please pass along my appreciation for an outstanding learning opportunity to your team and sponsors.



SAVE THE DATE: JUNE 11-13 2021

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