The National Kitten Coalition
2025 Impact Report

The National Kitten Coalition (NKC) serves as a reliable and professional source of information for those who care for kittens including veterinarians and their staff, kitten fosters, shelter staff, rescue and TNR organization volunteers, animal care and control officers and all those who take kittens into their homes.

Our mission is "To increase kitten survival rates and transform their lives through the power of education" and our vision is "That all kittens are given a chance to grow and thrive through life-saving educational programs and positive partnerships among shelters, rescues, veterinarians and the public."

Educational Programs in 2025

Impact on Kittens

We estimate that NKC educational programs impacted over 163,580 kittens in 2025.

Impact on Kitten Caregivers

NKC reached at least 3,065 individuals with our 2025 educational programs. Nearly 580 attended multiple learning sessions. The NKC Veterinary Conference and Online Kitten Conference had 349 and 270 registrants respectively.

NKC Events

We hosted 32 teaching events including 9 webinars and 23 kitten-care presentations which took place at in-person and online conferences, including the highly popular Online Kitten Conference and the 6th NKC Veterinary Conference, which attracted participants from around the world.

NKC Reach

Our webinar, workshop and conference attendees included animal shelter professionals, animal rescue organizations, members of the veterinary community, kitten foster volunteers, animal care and control officers and those who never cared for kittens before but wanted to learn. Our reach extended worldwide, with participants joining us from 77 countries and from all 50 U.S. states, plus the District of Columbia.

Most Popular Webinars in 2025

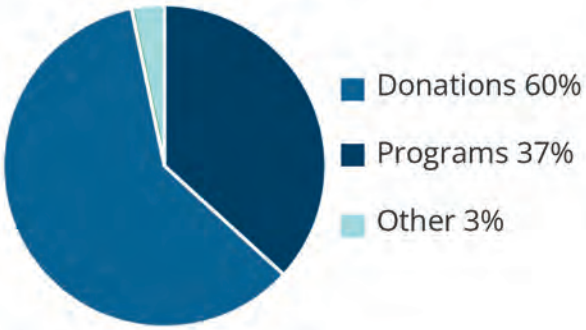
- Panleukopenia 101: A Guide for Fosters and Caregivers
- Sanitation and Cleaning for Kitten Caregivers
- Fading Kitten Syndrome

2025: A Year to Celebrate Saving More Kittens

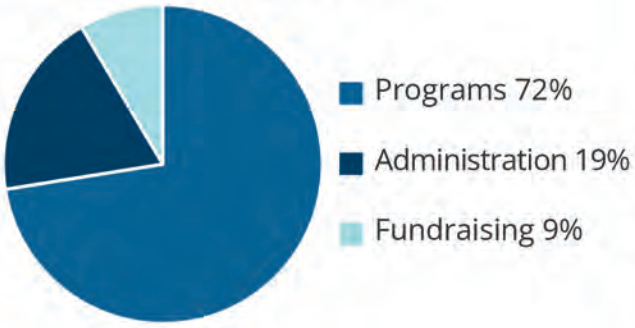
Impact of Your Support

Fiscal Year Ending 12/31/2025

Income: $79,523 Total



Expenses: $94,069 Total



Our Thanks!

We're truly thankful to all our donors and supporters who make our work of increasing kitten survival rates and transforming their lives through the power of education possible.

We appreciate the sponsors who generously supported our conferences:
NKCVC: Merck Animal Health, ASPCA, IDEXX, Yoko Co and Learning for Life
Online Kitten Conference: Zinzie Pie and Fix by Five.

Feedback from Kitten Caregivers

- "As a veterinary technician, NKC's webinars support my continued professional growth while also strengthening my ability to care for foster kittens at home."
- "Thanks so much for holding these and the awesome resources online. We use the webinars and information so much and refer our foster caregivers here and share fact sheets with our vets."
- "I've been fostering and involved in the veterinary field for close to thirty years. I want to thank you for all the hard work you do and say I always come away from your webinars learning something."

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